

FIRST 5 COMMISSION OF SAN DIEGO
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Commissioners Present:

Greg Cox, Chairman
Ken Colling, Vice Chairman
Dr. Nora Faine, Secretary
Dr. Rodger Lum
Dr. Nancy Bowen

Staff Present:

Gloria Bryngelson, Executive Director
Denis McGee
Grace Young
Kim Frink
Rick Collantes
Bill Boggs
Susan Morgan
Martha Garcia
Rosa Lemus
Amie Meegan
David Smith, Deputy County Counsel

Minutes for March 10, 2003

1. Call to Order

Commission Chair called the meeting of the First 5 Commission of San Diego to order at 2:05 p.m.

2. Opportunity for Public Comments

There were no public comments received on items not on the Agenda.

3. Approval of Commission Meeting Minutes - January 27, 2003

ON MOTION OF Commissioner Colling, seconded by Commissioner Bowen, the Commission approved the minutes of January 27, 2003.

AYES:	Cox, Colling, Faine, Lum, Bowen
ABSENT:	None
ABSTAIN:	None
NOES:	None

4. Formation of Consent Calendar

ON MOTION OF Commissioner Colling, seconded by Commissioner Lum, the Commission approved the formation of the Consent Calendar, with Item 8 being pulled by the public. There were two requests to speak on Item 12, a discussion item. Item 7 was a public hearing and was not part of the Consent Calendar. The Commissioners pulled no items. The remaining items were approved per staff recommendation.

AYES:	Cox, Colling, Faine, Lum, Bowen
ABSENT:	None
ABSTAIN:	None
NOES:	None

5. TPAC Report

The Commission received the report of the February 10, 2003 TPAC meeting, on Consent.

6. State/Staff Report

The Commission received the State/Staff Report, on Consent. No action was taken on this item as it was for information purposes only.

7. **Public Hearing – Strategic Plan 2003–2006**

Executive Director Bryngelson stated that as a result of the discussion at the Commission meeting on January 27, 2003, the Strategic Planning Committee has met and came up with the following:

- § Kept the original recommended vision statement (page 6).
- § Made the necessary corrections on the demographics (page 7).
- § Kept the original criterion about “credibly making a difference” (page 11).
- § Deleted the last criterion “The result does not duplicate or supplant the responsibilities of other entities” (page 11). Due to the fact that the Commission has a policy for supplantation of funds, the Committee felt that it was more appropriate to address this issue in Commission policy, not in Strategic Plan.
- § Deleted statement that unsolicited proposals will not be accepted (page 16). In lieu of this, the Commission will integrate the circumstances under which it will accept unsolicited proposals and the criteria into its policy.
- § Added the word “innovations” under “How funds will be used” (page 16).

Commissioner Faine recommended that the last bullet point under Values be the first bullet point to quickly inform the reader what readiness to learn encompasses as it pertains to the Vision.

ON MOTION OF Commissioner Colling, seconded by Commissioner Faine, the Commission approved the First 5 Commission of San Diego’s Strategic Plan for Fiscal Years 2003-2006 *with one amendment to make the last bullet point under “Values” be the first*; and authorized the Executive Director to submit the Strategic Plan to the State Commission.

AYES:	Cox, Colling, Faine, Lum, Bowen
ABSENT:	None
ABSTAIN:	None
NOES:	None

8. **Consensus Organizing Institute (COI) – Contract Renewal**

Kelly Price Abernethy from the San Diego Urban League addressed the Commission. She is the project coordinator of the African families health initiative. Each of the five communities under her supervision has been eloquently serviced and well guided by the COI and she would hate to see the COI discontinued. COI has assisted the East African collaborative in areas of health, school readiness, quality of life issues, housing, etc. and she hopes that the high level it has achieved will continue with the liaison efforts of the COI.

In response to Commissioner Bowen’s concern, Executive Director Bryngelson explained that the communities and collaboratives were chosen through the competitive process. A Request for Application was released requiring that the collaboratives be the lead agency and that they have the desire to create stronger linkages with parents and express a willingness to include parents on their advisory committees. The reason that the Americorps program was folded into this project was to sustain this over a long period of time while building community capacity.

Commissioners Lum and Faine raised the issue of how the fifth community, preferably in the South Bay area, will be selected. Executive Director Bryngelson stated that COI would release a Request for Application to identify the fifth community and that a Source Selection Committee will be convened to come up with a recommendation to the Commission.

ON MOTION OF Commissioner Lum, seconded by Commissioner Colling, the Commission approved the contract renewal for Consensus Organizing Institute (COI) to provide technical assistance to five communities and build countywide infrastructure for parent participation in Commission activities, and authorized the Executive Director to execute a contract not to exceed \$235,000 for a twelve-month contract that would allow COI to conduct community-organizing activities in five communities.

AYES:	Cox, Colling, Faine, Lum, Bowen
ABSENT:	None
ABSTAIN:	None
NOES:	None

9. Sunset Review of Commission Policies

ON MOTION OF Commissioner Colling, seconded by Commissioner Lum, the Commission approved the following on Consent: 1) the extension of Commission Policy CFC-001, "Letters of Support," until March 2005 for its next Sunset Review and change references in the Policy to the Children and Families Commission to First 5 Commission of San Diego, and 2) the extension of Commission Policy CFC-002, "Legislative Advocacy," until March 2005 for its next Sunset Review and change references in the Policy to the Children and Families Commission to First 5 Commission of San Diego.

AYES: Cox, Colling, Faine, Lum, Bowen
ABSENT: None
ABSTAIN: None
NOES: None

10. Success by 6 - Early Childhood Development Conference

ON MOTION OF Commissioner Colling, seconded by Commissioner Lum, the Commission, on Consent, found that staff attendance at the "Engaging Leaders: Building Bright Futures for Young Children" conference is consistent with the Commission's Strategic Plan, furthers the support and improvement of early childhood development within the County and provides a public benefit, and authorized travel for one staff person to attend the three-day conference.

AYES: Cox, Colling, Faine, Lum, Bowen
ABSENT: None
ABSTAIN: None
NOES: None

11. Literacy Training for Child Care Providers - Contract Award

ON MOTION OF Commissioner Colling, seconded by Commissioner Lum, the Commission, on Consent, received the Source Selection Committee recommendations; found that the proposed contract recommended for award is consistent with the Commission's Strategic Plan, furthers the support and improvement of early childhood development within the County and provides a public benefit; and authorized the Executive Director to a) work with Purchasing and Contracting to negotiate a contract with YMCA Child Care Resource Services and b) execute a two-year contract for up to \$400,000 with YMCA Child Care Resource Services to provide child literacy training to child care providers.

AYES: Cox, Colling, Faine, Lum, Bowen
ABSENT: None
ABSTAIN: None
NOES: None

12. Implementation and Allocation Plan 2003-2006

Commissioner Colling led the discussion on this item. He stated that the Strategic Planning Committee has been actively developing the Implementation and Allocation Plan for about a year now based on comments received from the Commission, TPAC, community conversations and other workgroups. There are five priority results and strategies. However, the Indicator Workgroup has recommended that the 3rd and 4th results be combined into one. He also mentioned that the Committee supports the continuance of the major programs, i.e., the Kit for New Parents, San Diego CARES and Americorps/VISTA program. These programs have tremendous impact on a number of people and allow the Commission to leverage funds from the State Commission. Executive Director Bryngelson clarified that the Strategic Plan that was adopted today by the Commission describes how the Commission will make its decisions. The Implementation and Allocation Plan operationalizes the Strategic Plan and identifies the results that the Commission wants to achieve, strategies to implement to achieve those results and further refines the indicators that will be used to measure success. She stated that although this is a three-year Plan, it would be reviewed annually to give the Commission an opportunity to revisit and reevaluate.

Cheryl Moore addressed the Commission on behalf of San Diego CARES. She stated that the program has given her and other child care providers the tools to be more productive with the children. It has taught them to be positive with the children and to capitalize on their strengths and abilities. The program has encouraged them to help the children achieve the highest possible goals.

Tanya Joyner, a parent, spoke on the benefits of the Kit for New Parents. She has a foster daughter whom she is in the process of adopting. She has older children and finds the Kit very useful especially after not having a baby for a long time. She uses the books that came with the Kit as a reference for herself and for other foster parents she has met. She sees the Kit as a valuable tool to the community and wants to see its funding to continue.

Commissioner Bowen questioned the possibility of doing justice to all of the priority results and strategies with the amount of money that is available. On the second bullet under the first priority result, she stated that these programs have not been in existence long enough to say that they are successful. She suggested changing the wording into something like, "those programs that have shown outcomes being monitored be recommended for funding." Some programs may not be doing as well so the Commission should evaluate programs before automatically continuing the programs. On the last bullet under the second priority result, she stated that the Literacy Leadership Team, that she chairs, recommended that the mini-grants be provided to child care providers and "libraries" for materials to support early learning and pre-literacy. Regarding the Kit for New Parents, Commissioner Bowen indicated that the \$500,000 to be spent for continued distribution of Kits, partner training, promotion, tracking and local evaluation seems like a worthwhile investment but questioned the \$1 million to be spent for local customization materials especially with the State budget situation.

The Commission will consider the feedbacks generated from this discussion and will bring this item back at the next meeting for further discussion.

AYES:	Cox, Colling, Faine, Lum, Bowen
ABSENT:	None
ABSTAIN:	None
NOES:	None

13. Transition Planning for Commission Executive Director

Commissioner Lum indicated that it was with a heavy heart that he, as Director of Health and Human Services Agency, accepted Executive Director Bryngelson's retirement from County service. However, he was pleased to report that after a grueling recruitment process, Laura Spiegel was selected as the Executive Director. Ms. Spiegel was in the audience and stated that she is very excited and looking forward to working with the Commission. A press release naming Ms. Spiegel as the new Executive Director effective April 2003 has been sent out.

The Commission received the report on this Item. No action was taken on this report as it was for information purposes only.

14. Implementation and Allocation Plan

The Commission received the Implementation and Allocation Plan status report, on Consent. No action was taken on this report as it was for information purposes only.

15. Civic Engagement

The Commission received the calendar of community engagement activities for February 2003 and March 2003, on Consent. No action was taken on this item as it was for information purposes only.

16. Legislative Update

The Commission received the updated Legislative Summary, on Consent. No action was taken on this item as it was for information purposes only.

17. Future Agenda Items

Items to be discussed at subsequent Commission meetings include:

- ## Approval of a Tagline for the Commission
- ## Role of the Technical and Professional Advisory Committee (TPAC)
- ## TPAC Member Application Process
- ## Approval of the Implementation and Allocation Plan for 2003-04
- ## Policies on Grant Funding and Unsolicited Grants
- ## Kit for New Parents – Program Update

19. Adjournment

Before the meeting was adjourned, Chairman Cox, on behalf of the Board of Supervisors, presented Executive Director Bryngelson with a Proclamation that March 10, 2003 be Gloria Bryngelson Day throughout San Diego County. He recognized her 28 years of outstanding service with the County of San Diego, her leadership and her commitment to serve the citizens of San Diego. He appreciated everything she has done to make the Commission as effective as it has become and most importantly the children that she has impacted in her years as Executive Director. Ms. Bryngelson thanked everybody and stated that she enjoyed every minute of her career and that her Prop 10 experience was the highlight of her career. She met some wonderful people and was supported by a wonderful staff.

Chairman Cox adjourned the meeting of the First 5 Commission of San Diego at 3:05 p.m. to reconvene on April 7, 2003.

Notes by Meegan

Respectfully submitted for your review and approval:

Dr. Nora Faine, Secretary

Date